



NEOMED Powers Collaboration with Ditto

Northeast Ohio Medical University (NEOMED) needed an easy way to share on-screen content in rooms and learning centers across campus. Director of academic technology Michael Wright began looking for a better alternative to cords and adapters.

"We needed a solution not only for convenience, but also for cost savings because adapters change frequently and go missing often," Wright said.

NEOMED tested several products before ultimately choosing to deploy Ditto.

"Other products were good but the cost of ownership was a concern for one, and cords were a concern with the other," Wright said.

Wright identified three primary reasons for selecting Ditto:

1. Ease of use
 2. The ability to manage devices in the Ditto account portal
 3. Overall cost of product
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MICHAEL WRIGHT
Director of Academic Technology

Wright also noted that Ditto minimizes physical touchpoints, which has become a priority since the COVID-19 outbreak.

NEOMED deployed Ditto to 50 small group rooms and large classrooms across campus. Ditto allows students, faculty, staff and guests to wirelessly display a wide range of device screens to large displays in the room.

"Students in the learning centers are able to share screens at their individual pods of students," Wright said. "The instructor can pull that shared content onto the larger screen in the front of the classroom or share it among all the screens. That really makes it a versatile experience for the students and staff."

NEOMED plans to deploy Ditto to more rooms as new learning spaces are developed. The university also plans to look into using Ditto digital signage on displays across campus.

About Northeast Ohio Medical University

Northeast Ohio Medical University is a public health sciences university in Rootstown, Ohio, that trains physicians, pharmacists and health researchers.



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